
Contributors

David Bell is Head of Media, Journalism and Cultural Studies at Staffordshire University. He teaches cultural studies, and his research interests include food consumption, cybercultures, cultural policy, urban and rural cultures and sexual politics.

Maureen Brookes is Undergraduate Programme Director and a Senior Lecturer in Marketing in the Department of Hospitality, Leisure and Tourism at Oxford Brookes University. As a graduate of Canada's University of Guelph, she held a variety of management positions with international hotel groups before coming to England as Owner/Director of a hotel in the Cotswolds. Her research and publications have focused on the centric orientation of international hotel groups, international marketing standardization, interdisciplinary research and student satisfaction. She is currently investigating the management of international hotel groups as 'diverse affiliations' for a PhD degree.

Dr Marion Demossier is Senior Lecturer in French and European Studies at the University of Bath. She is the author of various works on wine producers and wine consumers in France and has published on culture, heritage and identity in France and Europe. Her teaching is mainly in French and European Politics and Society. Her first monograph *Hommes*

et Vins, une anthropologie du vignoble bourguignon (1999, Editions Universitaires de Dijon) won the Prix Lucien Perriaux. She is the Treasurer for ICAF Europe (International Commission for the Anthropology of Food) and is currently writing a book entitled *An Anthropology of Wine Culture and Consumption in France*.

Joanne Finkelstein trained as a sociologist at the University of Illinois, Urbana, USA. Her research interests are in global consumer trends. She is the author of four books, which explore various aspects of consumption, fashion and aesthetics. These are: *Slaves of Chic* (Minerva); *The Fashioned Self* (Polity); *Dining Out* (Polity); and *After a Fashion* (NYU). A further book on *Spin and the Art of Modern Manners* will be available in 2004. She is Professor of Sociology at the University of Sydney, Australia, and the Director of Postgraduate Research in the Faculty of Arts. She teaches in cultural theory.

David Fouillé lectures in gastronomy at the International Hotel Management Institute and International Tourism Institute, Luzern, Switzerland. Previously he was an Associate Lecturer in the Department of Hospitality, Leisure and Tourism Management at Oxford Brookes University and he worked for Petit Blanc Restaurants in both Oxford and Birmingham. His interest in gastronomy and his love of wine emerged during his formative years in Saumur, in the Loire Valley, and were further developed while undertaking his German hotel apprenticeship and his Bachelor's degree at Oxford Brookes University.

Professor Conrad Lashley is Head of the Centre for Leisure Retailing at Nottingham Business School. He is also Series Editor for Butterworth-Heinemann's *Hospitality, Leisure and Tourism Series*. He has authored, co-authored or edited 16 books and published reports including *In Search of Hospitality: Theoretical Perspectives and Debates*, which attempts to understand hospitality through social science perspectives. His research interests focus on issues related to the emotional dimensions of hospitality from management, frontline employee and guest's points of view.

Prue Leith sold her restaurant, catering company and cookery school in 1995 when she also stopped writing cookbooks. Since then she has written three novels (two about restaurants and catering) and is currently on the Boards of Whitbread and Woolworth. She is Chair of the British Food Trust, Ashridge Management College and Forum for the Future.

Dr Alison Morrison is Reader in Hospitality Management and Director of Research within the Scottish Hotel School, University of Strathclyde. She has attained a BA Hotel and Catering Management from the University of Strathclyde, an MSc in Entrepreneurship from Stirling University and a PhD from the University of Strathclyde with the thesis titled *Small Firm Strategic Alliances: The UK Hotel Industry*. Alison has edited and authored five textbooks in the areas of marketing, hospitality, entrepreneurship and franchising and has published widely in generic business and specialist hospitality and tourism academic journals.

Sandie Randall is Head of Hospitality, Tourism and Leisure at Queen Margaret University College, Edinburgh. Her recent research interests and publications have been concerned with the cultural aspects of food and hospitality, the production and consumption of media representations of food and the use of semiotics as an analytical research tool.

Diane Seymour is a sociologist teaching and researching in the Department of Hospitality, Leisure and Tourism Management at Oxford Brookes University. Her teaching includes undergraduate modules on work organization, gastronomy and leisure and postgraduate work on intercultural diversity. She has previously researched and published on the sociology of food, emotional labour and international management competence. Her current research interests remain broadly in these three areas though her passion for France and the French language is leading her to focus more on developing her work in the sociology of food.

Donald Sloan is Head of the Department of Hospitality, Leisure and Tourism Management at Oxford Brookes University.

He teaches gastronomy, and his current research interests relate to influences on culinary taste and associated consumer behaviour. He was the first recipient of the Martin Radcliffe Fellowship in Gastronomy, which is funded by the Savoy Educational Trust.

Dr Roy C. Wood is Principal and Managing Director of the International Hotel Management Institute and International Tourism Institute, Luzern, Switzerland. Prior to this, he was Professor of Hospitality Management at the University of Strathclyde, UK from 1996 to 2003. He is the author, co-author or editor of some 13 books and over 60 papers in referred journals. He has published extensively on the sociology of food and eating as well as on human resource issues in hospitality and tourism. His current research interests are in the field of argumentation analysis and rhetoric in organizations and the relationships between creativity and innovation in hospitality product development.